



Virginia Green Events



Profile:

Soccer for Nature II Sterling, Virginia

April 5 & 12, 2009

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Soccer for Nature II

"Soccer for Nature II is a two weekend event at the Dulles Sports Plex in Sterling, Virginia where teams from DC and surrounding areas compete for prize money and prizes. A portion of the funds from Sports for Nature Events go directly to the participating environmental organizations. Their logo issued on all promotional materials so they not only obtain a financial reward, but also publicity to further their cause."

Green Statement: "Promoting conservation through sports. Sports + Environment = Healthier people in a healthier world. We want to help effective environmental organizations protect land, waters, animals and plants around the world and in our backyard."



Virginia Green Activities. When visiting Soccer for Nature II, you can expect the following practices:

CORE ACTIVITIES for Green Events

- Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.
 - Aluminum Cans, Glass, Plastic Bottles, Cardboard & Paper
 - All sponsor banners and materials are reused
- No Styrofoam.** Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.
 - Disposable cups, containers and cutlery are recyclable.
- Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible!
 - Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper
 - Two sided copying.
 - Purchase and use all paper products with high recycled-content
 - Marketing pre-event done via email
 - All communications post event done via email as well



- Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event.
- Choose a location/venue that shares a similar commitment to reducing its environmental impacts
 - Encouraging exhibitors and vendors to minimize wastes and provide for recycling of boxes and other set up wastes.
 - Encourage the use of mass-transit, walking, bike riding or carpooling to your event.
 - Serve food items that are locally grown, sustainable or organic
 - Use non-bleached napkins or maintain a supply of cloth napkins
 - Serve water in pitchers and glassware instead of bottles, consider bulk sodas, etc
 - Avoid box lunches – trays/platters are much less wasteful
 - All materials are reused or recycled
- Green Signage.** Event planners must commit to **tell their participants about *how green*** the event is. Event signage should include the *Virginia Green* logo and list all “green activities” practiced in the planning and operation of the event.
- Posted web-link to the Virginia Green Events webpage
 - Create a green event section on your event’s webpage highlighting all of your green activities
 - Post signs at registration which lists all green activities
 - Use the Virginia Green logo on signs and at recycling centers

For more information on **Soccer for Nature II**, see www.thegreenbusinessworld.com/sportsfornature
or
contact Jorge Morera at jmorera@thegreenbusinessworld.com .

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/viriniagreen. Click on “Events” for a more of green events.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

